



KARTING TO CARS · 2027

ZAK JENNINGS

Sponsorship proposal

British racing driver, 16. From Super One and The Kart Championship podiums, straight into the 2027 MINI Challenge with Daniel Truman Racing.

ZAKJENNINGS.CO.UK





MEET ZAK

SIXTEEN, FAST, AND JUST GETTING STARTED

Zak Jennings is a 16-year-old British racing driver from Kent. He started in arrive-and-drive karts at Bayford Meadows, worked his way up to X-Kart factory driver, and in 2026 raced two national championships at once: Super One and The Kart Championship.

In 2027 he goes straight from karts into senior car racing, in the MINI Challenge ClubSport with the reigning Cooper Class champions, Daniel Truman Racing. He's expected to be the youngest driver on the grid.

Behind him is Zenico Racing, the Jennings family team, and a community of racing families who follow every lap.

16

Years old

8th

of 48 in Super One 2026

2027

MINI Challenge with DTR

THE JOURNEY

FROM BAYFORD TO THE GRID



START

Arrive-and-drive

Hire karts at Bayford Meadows, Kent. Still home.



2022-23

Owner karting

Honda Cadet, then Project One Racing and first club wins.



2024

First national season

UKC Rotax Mini Inter, 14th. DRS35 winner.



2025

X-Kart factory driver

The Kart Championship 5th, three podiums in a row. TB Kart World Finals top ten.



2026

Two championships

Super One 8th of 48 with a first podium, plus The Kart Championship.



2027

Into cars

MINI Challenge ClubSport with Daniel Truman Racing.

"Race for fun, and if we win, that's a bonus." The family motto.

THE 2026 SEASON

TWO NATIONAL CHAMPIONSHIPS, ONE SEASON

59

Race starts

25

Top-ten finishes

9

Top-five finishes

175

Places gained, net, on the road

8th

of 48 overall in Super One, despite missing two rounds

P3

First Super One podium, Shenington

Across Super One and The Kart Championship, Junior Rotax, 2026.





2027 · THE NEXT CHAPTER

STRAIGHT INTO SENIOR CARS

No junior car season. Zak chose the steepest learning curve on purpose: straight from karts into the MINI Challenge ClubSport, racing older, seasoned drivers.

Daniel Truman Racing

Reigning Cooper Class champions. 2025: 11 wins and 13 podiums from 15 races. They offered Zak the seat.

Youngest on the grid

Expected to be the youngest driver in the championship, a story media and fans follow.

Ready for it

Fiesta ST test at Blyton Park in June 2026, coached by Olly Allen Racing. ARDS race licence at Anglesey in November.

A STORY PEOPLE ALREADY FOLLOW



Karts to cars, live

You're joining at the most watched moment of a career: the jump from karting into car racing, documented as it happens.



Content that travels

Every race weekend is filmed by the family and shared on YouTube and Instagram. Your brand is part of the story, not a logo in the corner.



Proven on track

Podiums in Super One and The Kart Championship, an X-Kart factory drive, and a seat offered by the reigning champions.



Family values

Zenico Racing helps new families into motorsport for free. Partners are part of that community's goodwill.

AUDIENCE AND REACH

A MILLION VIEWS AND COUNTING

1M+

social media views in 2026

23k+

Instagram followers

15k+

YouTube subscribers

91

videos, from race vlogs to reviews



Zak, Andy and Emma: Zenico Racing

Plus three websites telling the story: zakjennings.co.uk, zenicoracing.co.uk and kartingtocars.co.uk, and the Zenico stand at KartMania with Karting Armchair Experts.



WHAT YOUR BRAND GETS

SEEN ON TRACK AND ONLINE



The car

Livery on the MINI: bonnet, doors, roof, tailgate and more.



Race suit and helmet

Your logo on Zak's suit, helmet and team kit.



Video and social

Features in race-weekend vlogs, reels and posts on YouTube and Instagram.



Websites

Logo and link on zakjennings.co.uk and the Zenico Racing partner pages.



Paddock and hospitality

Race-day passes, paddock visits and time with the team at a round.



Appearances

Zak at your event, launch or showroom, with the car where we can.

THE 2027 CAR

ZAK'S MINI, IN ZENICO COLOURS

The livery concept for Zak's MINI Challenge ClubSport car: Zenico Racing black, red and green, number 69.

It's the direction we're taking for 2027. Partner logos are worked into the design, so your brand looks part of the car, not stuck on it. See the zones overleaf.

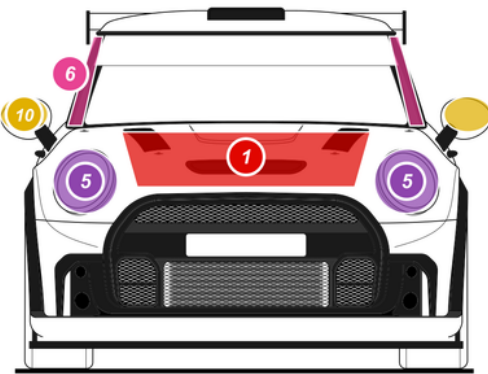
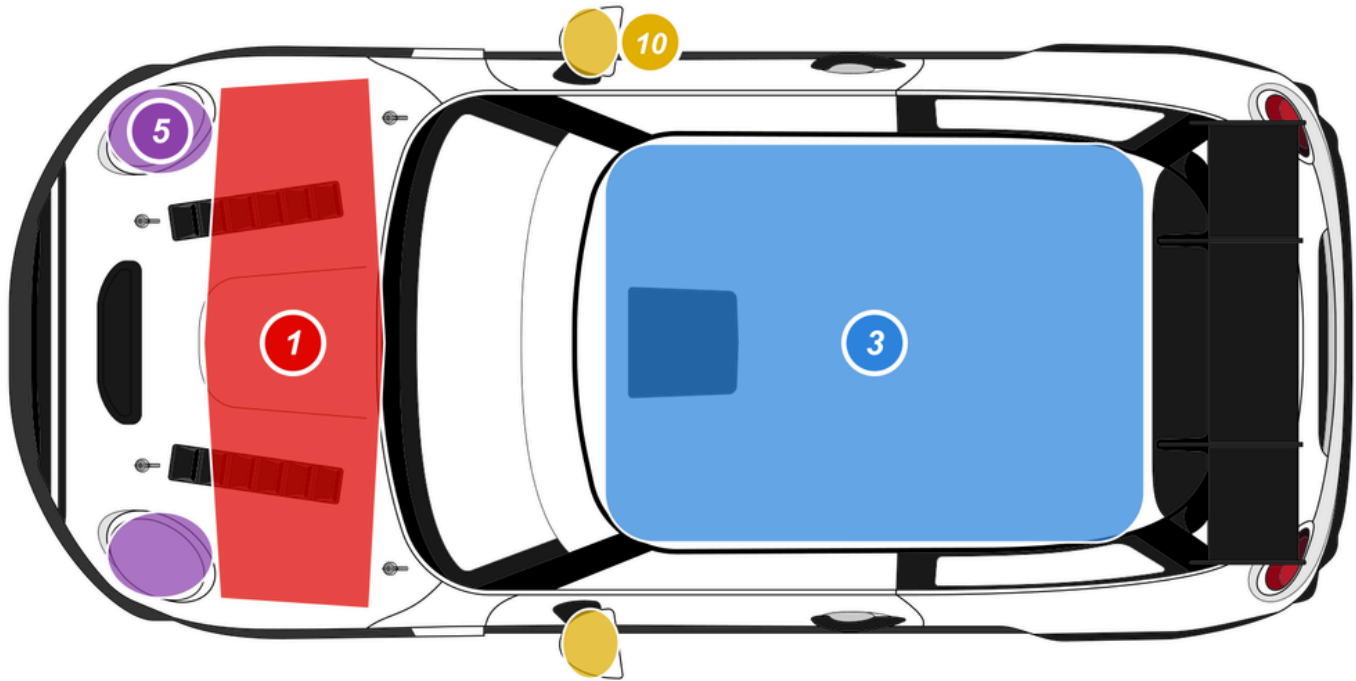
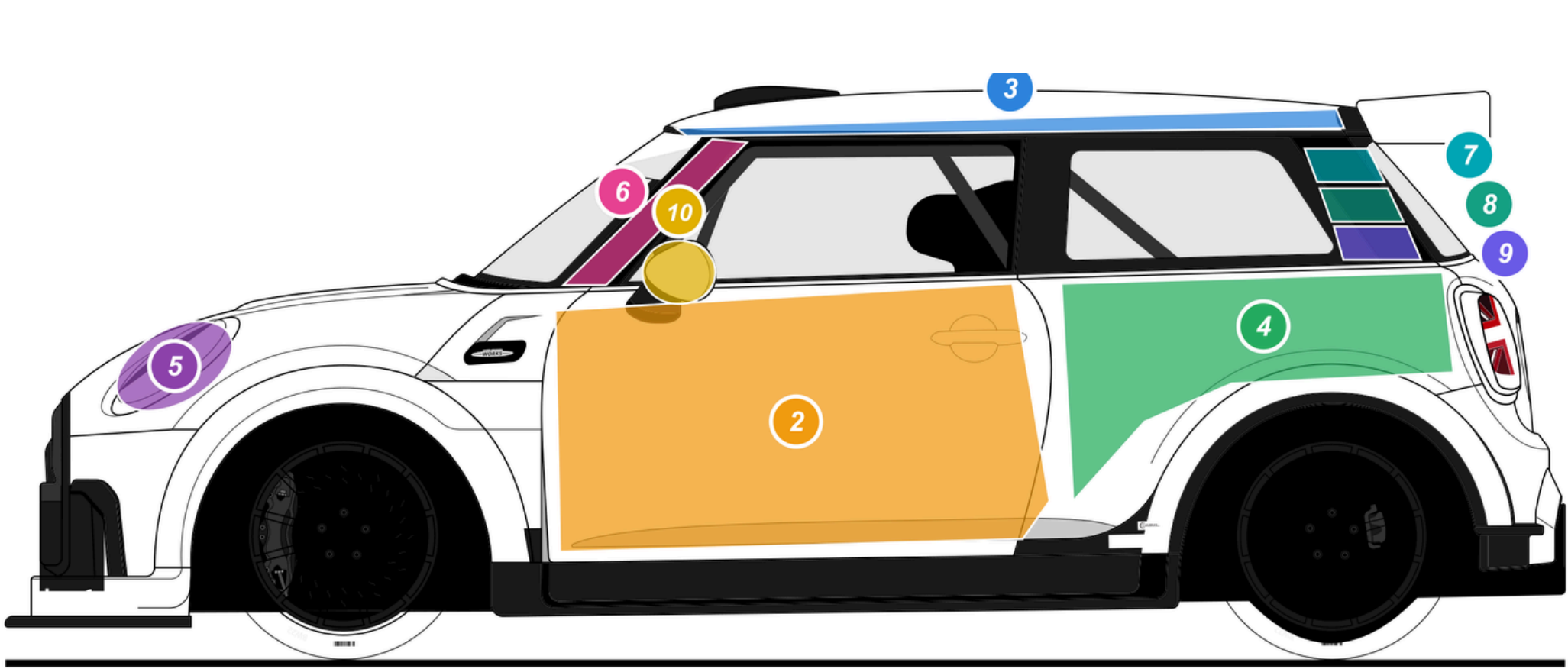


LIVERY CONCEPT

Concept artwork. Final livery and partner placements to be confirmed.

PICK YOUR SPOT ON THE CAR

Zone guide shown on a white MINI race car. Zak's 2027 livery is designed around his partners. The sun strip and number plates belong to the championship.



- | | | | | | | | | | |
|----------------|--------|-----------------|--------|-----------------|--------|---------------------------|--------|-------------------|--------|
| 1 Bonnet | £ ____ | 2 Doors | £ ____ | 3 Roof | £ ____ | 4 Rear quarters, tailgate | £ ____ | 5 Headlamp covers | £ ____ |
| 6 Front pillar | £ ____ | 7 Rear pillar A | £ ____ | 8 Rear pillar B | £ ____ | 9 Rear pillar C | £ ____ | 10 Mirror caps | £ ____ |

PARTNERSHIP PACKAGES

FOUR WAYS TO GET ON BOARD

Every package can be tailored. These are starting points.

TITLE PARTNER • Car zones 1-2: bonnet and doors • Chest logo on suit, plus helmet • Named in every race vlog • Top logo on zakjennings.co.uk • Hospitality at a round • Driver appearance at your event Price on request	GOLD • Car zones 3-4: roof, rear quarters and tailgate • Logo on suit arm • Regular vlog and social features • Logo on the partners page • Paddock visit for your team Price on request	SILVER • Car zones 5-6: headlamp covers and front window pillar • Social media partner posts • Logo on the partners page • Season updates from the team Price on request	SUPPORTER • One of zones 7-10: a rear pillar spot or mirror caps • Listed on the partners page • Thank-you post on social • Signed team photo Price on request
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IN GOOD COMPANY

PARTNERS ALREADY BACKING ZAK



Grand Prix Racewear

Racewear and safety kit



Merchandise

Branded merchandise and teamwear



Daniel Truman Racing

MINI Challenge race team



Olly Allen Racing

Driver coaching and ARDS



Banana Sponsorship

Sponsorship for young racers



Coffee Corner

Café, Westwood Cross, Kent



ON TRACK

YOUR LOGO, IN PICTURES LIKE THESE

Professional championship photographers at every round, and the family camera everywhere else.



LET'S TALK

JOIN ZAK FOR 2027

We'll build a package around what you want to achieve, on the car, on screen and in the paddock. Get in touch for the full season plan and prices.



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www.zakjennings.co.uk



[@zenicoracing](https://www.instagram.com/zenicoracing)



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